



Enhancing property values and creating quality of life through recreation, community events and leadership

Town Center IV – Signage Criteria

The Town Center has different sign criteria and sign code than the rest of Highlands Ranch. The sign criteria were established to allow for some fun and funky type signs to give the center a certain character. Please visit the Town Center to view the variety of signs styles that exist. Below are some required guidelines, but feel free to present creative ideas to us!

1. All signage should be on a wireway (unless specific approval is given to be flush mounted or some other application applies);
2. All wireways should be a maximum of 3” deep by 5” high (painted to match the fascia) with remote transformers;
3. All lettering should have a maximum protrusion of 5” deep returns. The overall protrusion including the wireway should not exceed 8” in depth.
4. Specifics will be given at time of approval for location and details of mounting the sign. Some signs have a channel or wire mesh that they are required to be installed upon.
5. Exposed neon signs may be allowed; however they are approved on a case by case basis by the Highlands Ranch Architectural Review Committee and Douglas County Planning;
6. Most tenants have a maximum of 20” letter height and an overall with logo or stack of 36” height. If the tenant is a larger tenant they may have larger letters, however, this will be determined on a case by case basis.

Building 9 Additional Criteria:

1. Front elevation signs will be centered in the signband just above the metal awning;
2. Rear elevation signs will not exceed 12” letter or 24” stack height & must be centered in the designated signband above the metal awnings;
3. See separate criteria for Rear Entrance Door Lettering allowance.

Note: All sign criteria is a guideline and the Highlands Ranch Architectural Review Committee reserves the right to change any sign criteria as they deem necessary for the overall aesthetics of the center or protection of the structure(s).