



Enhancing property values and creating quality of life through recreation, community events and leadership

Village Center East I (Westwood)- Sign Criteria

In addition to the Highlands Ranch sign criteria, the following is the criteria that is required for this particular retail center:

1. Returns & trimcap must be black;
2. Maximum letter height to be 20" for one line of letters & 26" total for two lines (including the space between the lines);
3. Major tenants may have a maximum of 54" letters;
4. Logo (must be registered) to be a maximum of 24" height (major or anchor tenants may have larger if approved);
5. Signs will be installed to continue with the existing signage installation (i.e. flush mount, individual pan channel letters, centered vertically & horizontally on fascia); and
6. All signs must use 70% or less of their linear sign band area; if a sign band is restricted in length due to architectural elements and the sign does not exceed the 70% rule, then the sign must have ½ the average letter height of space around the sign.

The landlord must also give approval; contact Deanna Ross at Westwood Financial Corporation, telephone number (480) 314-3300 x26.

Note: All sign criteria is a guideline and the Highlands Ranch Architectural Review Committee reserves the right to change any sign criteria as they deem necessary for the overall aesthetics of the center or protection of the structure(s).