



*Enhancing property values and creating quality of life through recreation, community events and leadership*

### **Eastridge Retail Center Sign Criteria**

In addition to the Highlands Ranch sign criteria, the following is the criteria that are required for this particular retail center:

1. Returns are to be bronze;
2. Trimcap is to match the letter face;
3. Maximum letter height for in-line tenants is 24” for one line of letters &
  - o 28” total for two lines (allowing for 12" letters w/4" space between the
  - o lines);
4. Maximum logo height is 24” for in-line tenants;
5. End unit in-line tenants may be allowed an additional sign on the end fascia’s, approved on a case by case basis;
6. **NO SIGNAGE IS ALLOWED ON THE EAST ELEVATIONS;**
7. Pad sites may have a maximum letter height of 24” with 34” maximum logo height (if stacked, we will determine on case by case basis depending on the fascia size);
8. **ONLY SIGNS FACING THE ARTERIAL STREETS AND THE INTERIOR OF THE CENTER MAY BE ILLUMINATED**
9. Non-illuminated signs are to be reverse pan channel letters with 3" deep returns;
10. Business name and logo must be registered with the Secretary of State;
11. Signs must be installed centered vertically and horizontally on the fascia or as instructed on the approval letter.

Note: All sign criteria are a guideline and the Highlands Ranch Architectural Review Committee reserves the right to change any sign criteria as they deem necessary for the overall aesthetics of the center or protection of the structure(s). If you have any questions, please do not hesitate to contact the Commercial Coordinator, Community Improvement Services Department at 303.471.8821.